



**26 - 28**  
**OCT 2021**  
DUBAI WORLD  
TRADE CENTRE



# Where the world comes to reconnect

First **Face-To-Face** event for  
Media, Satellite, Content & Tech  
————— Since 2019 —————

SAFE | SMART | SEAMLESS

Only advance, online registration and Print@Home badges will be issued.  
Strictly no registration / badges issued on-site at the event.

#CABSAT2021    CABSAT.COM

# IF IT'S GROUNDBREAKING, IT'S HERE

## 160+ COMPANIES ON SHOW

3 days of industry-moving innovations to experience from global media, entertainment, production technology, satellite and broadcast brands.

EXHIBITORS	COUNTRY	HALL NAME	STAND NUMBER
AEQ (Aplicaciones Electronicas Quasar) S.A.	Spain	HALL3	
Antik Telecom	Slovakia	HALL2	B2-35
Appear	Norway	HALL2	D2-35
APT Satellite Company Limited	Hong Kong	HALL3	224
ArabSat	Kuwait	HALL3	D3-10
ARET Video And Audio Engineering	Italy	HALL2	B2-25
Argosy	United Kingdom	Hall 2	G2-20
Ariston Bts Fzc	UAE	HALL2	122
Asia Satellite Telecommunications Co., Ltd.	Hong Kong	HALL3	210
Astera LED Technology GmbH	Germany	Hall 2	G2-10
Ateme	United Kingdom	Hall 2	F2-27
Atron Co., Ltd.	Korea, Republic Of	HALL3	205
Azercosmos	Azerbaijan	HALL3	B3-25
Bandpro Munich GmbH	Germany	Hall 2	F2-11
bebob factory GmbH	Germany	Hall 2	G2-13
Beijing Orient View Technology Co., Ltd.	China	Hall 3	PD-200
Bitmovin GmbH	Austria	HALL2	PD-11
Broadcast Solutions GmbH	Germany	HALL2	124
Broadcast Wireless Systems	United Kingdom	Hall 2	G2-26
Broadcast Hightech Systems FZE	UAE	HALL3	F3-10
Broadpeak	France	Hall 2	F2-20
Business France	France	HALL2	F2-20 - F2- 40
Chengdu Xphased Technology Co., Ltd.	China	Hall 3	204
Chengdu Aorui Vision Technology Co., Ltd.	China	Hall 3	PD-203
China Satellite Communications Co., Ltd.	China	Hall 3	PD-600
Comtech EF Data Corp.	United States of America	HALL3	PD-503
CryptoGuard AB	Sweden	HALL2	PD-43
Dalet Digital Media Systems	France	Hall 2	F2-21
DataPath Inc	United States of America	HALL2	PD-603
Decibel Systems	UAE	HALL3	G3-20
Dedo Weigert Film GmbH	Germany	Hall 2	F2-10
DEGA-Expoteam GmbH und Co	Germany	Hall 2	G2-14
Dexin Digital Technology Corp. Ltd.	China	Hall 2	PD-202
Diversified	United States of America	HALL2	110
DTS Elektronik San Tic. Ltd. Sti.	Turkey	HALL3	D3-35
Easybroadcast	France	Hall 2	F2-25
ETL Systems Ltd.	United Kingdom	Hall 2	G2-25
Eutelsat SA	France	HALL3	A3-10
Evertz Microsystems Ltd.	Canada	HALL2	C2-10
EVS Broadcast Equipment Ltd.	Belgium	HALL2	B2-10
Ezma Fze	UAE	HALL3	B3-20
Fighting Spirit	France	Hall 2	F2-37
Foshan Kexun Cable Industrial Co., Ltd.	China	Hall 3	PD-83
France 24	France	Hall 2	F2-26
Fujian Satlink Electronics Co., Ltd	China	Hall 3	PD-400
Gazprom Space Systems Jsc	Russian Federation	HALL3	F3-20
GB Labs LLP	United Kingdom	Hall 2	G2-27
Gospell Digital Technology (Shenzhen) Co., Ltd.	China	Hall 2	113
Grass Valley Nederland B.V.	Netherlands	HALL2	D2-10
Great Britain & Northern Ireland Pavilion	United Kingdom		
Guangdong Nanguang Photo&Video Systems Co., Ltd.	China	Hall 2	PD-33
Harmonic Inc.	United States of America	HALL2	A2-20
Highyoung International Technology	China	Hall 2	PD-61
INA	France	Hall 2	F2-38
Integrasy	Spain	HALL3	F3-25
IO Industries	Canada	HALL2	104
IPTV Portal	Russian Federation	HALL2	PD-14
Kathrein Broadcast GmbH	Germany	Hall 2	G2-11
Kathrein Digital Systems GmbH	Germany	Hall 2	G2-12
Kratos	United States of America	HALL3	227
Langfang Xingtailing Communication Equipment Co., Ltd.	China	Hall 2	PD-60

Exhibitors list as on 20th September 2021



EXHIBITORS	COUNTRY	HALL NAME	STAND NUMBER
Lund Halsey (Console Systems Ltd)	United Kingdom	HALL2	105
Mena Nets FZE	UAE	HALL2	208
Milexia UK	United Kingdom	Hall 3	A3-25
Minerva Networks, Inc.	United States of America	HALL2	D2-36
Mobile Viewpoint, a Triple IT Company	Netherlands	HALL2	107
Multicam Systems SAS	France	Hall 2	F2-31
Nautel Ltd.	Canada	HALL2	PD-30
NexGenWave Co. Ltd.	Korea, Republic Of	HALL3	207
NileSat - The Egyptian Satellite Company	Egypt	HALL3	C3-10
NOVA-sat	Saudi Arabia	HALL3	223
Open Broadcast Systems	United Kingdom	Hall 2	G2-28
Panaccess Systems GmbH	Germany	Hall 2	F2-13
Pebble Beach Systems	United Kingdom	Hall 2	G2-23
PlayBox Neo	Bulgaria	HALL2	B2-20
Plura Broadcast, Inc.	United States of America	HALL2	100
Profen İletişim Teknolojileri Ve Hizmetleri San. Tic. A.Ş.	Turkey	HALL3	F3-35
Profitt Ltd	Russian Federation	HALL2	C2-35
Qarva	Georgia	HALL2	PD-20 PD-23
Quanzhou TDX Electronics Co., Ltd.	China	Hall 3	PD-103
Renqiu Huafusheng Communication Co., Ltd.	China		PD-201
Renqiu Tenghui Hardware Products Factory	China	Hall 3	PD-101
Riedel Communications GmbH & Co KG	Germany	HALL2	B2-30
Roks Prjsc	Ukraine	HALL2	PD-70
Russian Satellite Communications Company (Rssc)	Russian Federation	HALL3	E3-35
S3 Satcom Ltd.	United Kingdom	Hall 3	A3-24
SatADSL SA	Belgium	HALL3	213
Satamazone LLC	United States of America	HALL3	F3-26
Satpro M&C Tech	China	Hall 3	PD-300
SatService GmbH	Germany	HALL2	212
SAWA Media	UAE	HALL2	B2-35
Senna d.o.o.	Croatia	HALL2	108
Seton Technology Co., Ltd.	China	Hall 3	PD-90
Shenzhen Commlite Technology Co., Ltd.	China	Hall 2	PD-15
Shenzhen Golden Star Technology Ltd.	China	Hall 3	PD-500
Shenzhen Newglee Technology Co., Ltd.	China	Hall 3	PD-403
Shenzhen Tongjiu Electronics Co. Ltd.	China	Hall 1	PD-100
Shenzhen TurboSight Technology Co., Ltd.	China	Hall 3	PD-602
Shenzhen Xiang Cheng Electronic Technology Co., Ltd.	China	Hall 2	PD-63
Sichuan Andi S&T Industry Co., Ltd.	China	Hall 3	201
SoftLab-NSK Co., Ltd.	Russian Federation	HALL2	C2-35
Spacebridge	Canada	HALL3	A3-30
SpacePath Communications Ltd.	United Kingdom	Hall 3	A3-20
Sparkup	France	Hall 2	F2-35
Spectra Logic	United States of America	HALL2	131
ST Engineering iDirect	United States of America	HALL3	B3-10
St Video-Film Technology Ltd	China	Hall 2	PD-73
Star Sat Trading (LLC)	UAE	Hall 2	PD-81
Stream Labs	Russian Federation	HALL2	PD-40 PD-41 PD-42 PD-43
SVS Telekom	Turkey	HALL3	225
Tata Elxsi	India	HALL2	140
Telestream	United Kingdom	Hall 2	G2-22
Teris (Beijing) Tech Trade Co., Ltd.	China	Hall 2	PD-52 PD-53
Terrasat Communications, Inc.	United States of America	HALL3	B3-35
Thomson Broadcast	France	HALL2	G2-30
Topvision Technology Co., Ltd.	China	Hall 2	101
Trade Fair Support Ltd.	United Kingdom	HALL2 & HALL3	TradeFair
TSL Products	United Kingdom	Hall 2	G2-21
Turkmen Hemrasi CJSC	Turkmenistan	HALL3	G3-25
Turksat A.S	Turkey	HALL3	F3-30
Vectracom	France	Hall 2	F2-30
Venuetech LLC	UAE	HALL2	E2-10
VIDMIZER	France	Hall 2	F2-36
Vislink	United Kingdom	Hall 1	A2-31
Vitec Production Solutions	United Kingdom	HALL2	120
Winmedia	France	Hall 2	F2-35
X Square Techonology	China	Hall 3	PD-301
X-dream-distribution GmbH	Germany	Hall 2	F2-12
Xiamen Came Technology Co., Ltd.	China	Hall 2	E2-30
Shenzhen Hui Xing Technology Co., Ltd.	China	Hall 3	PD-93
Zhangzhou Matrix Electronic Technology Co., Ltd.	China	Hall 2	PD-50

## HEAR THE UNSEEN FUTURE

Three days, two powerful conference streams unveiling the imminent and unexpected next across industries

# 50<sup>+</sup>

SPEAKERS

# 40<sup>+</sup>

HOURS OF CONTENTS

Top Global Speakers unfolding the transformation strategy for OTT players, the current lifespan of linear, Gen Z's culture of content consumption, the 4Cs of AI and the cinemas vs. online binging playbook.



DUBAI  
STUDIO  
CITY



NATIONAL  
BROADCASTING  
COMMISSION  
*Your right to quality broadcasting*



لجنة أبوظبي للأفلام  
ABU DHABI FILM  
COMMISSION





## INDUSTRY LEADING MINDS ON STAGE



**Majed Al Suwaidi**  
MD, Dubai Media City, Dubai  
Studio City, and Dubai  
Production City  
UAE



**Aduku Armstrong  
Idachaba**  
Director General, National  
Broadcasting Commission  
of Nigeria  
Nigeria



**Kinda Ibrahim**  
Director of Media  
Partnerships for the Middle  
East and Africa and Turkey,  
Twitter  
UAE



**Amelia Conway**  
Gen-Z Creative Director,  
Adolescent Content  
USA



**Bernhard  
Hafenscher**  
Austrian Partner, Executive  
Consultant, OnMedia AG  
Austria



**Madeleine Noland**  
President, Advanced  
Television Systems  
Committee Inc  
USA



**Augustus B. Ajibola**  
Director, Department of  
Entertainment and Creative  
Services, Federal Ministry  
of Information and Culture,  
Abuja  
Nigeria



**Hans Fraikin**  
Film and Television  
Commissioner,  
Abu Dhabi Film  
Commission  
UAE



**Zahra Zayat**  
SVP-Digital, OTT and  
Telco, OSN  
UAE



**Yusuf Al-Butti**  
Head of Technology and  
Engineering twofour54  
UAE



**Peter Smith**  
Managing Director,  
MBC Studios  
UAE



**Sanjay Raina**  
Media & Entertainment  
Evangelist, Board Member  
& Advisor  
UAE



**Yasser Obeid**  
Founder & Managing Director  
at a.k.a. Media  
UAE



**Catherine Mwangi**  
Head of TV Production  
& Programming, Kenya  
Television Network (KTN)  
Kenya



**Nadine Samra**  
Chief Business Officer  
Weyyak, Zee Entertainment  
UAE



**Laura Buckwell**  
Former News Anchor, Dubai  
UAE



**Tony Saab**  
VP Product/Content  
Integral stc  
UAE



**Khulud Abu Homos**  
Founder & CEO, Arab  
Format Lab  
UAE



**Farai Mwakutuya**  
Award winning journalist  
& Chairperson, Zimbabwe  
Association of Broadcasters,  
Former host for Uganda's most  
popular television station NTV  
Uganda



**Fagr Kassim Ali**  
Director Media Sector  
Development, Sharjah  
Media City  
UAE

SEE ALL SPEAKERS



# SATEXPO SUMMIT

SATEXPO Summit will reconnect the industry, gathering senior-level ecosystem partners: executives, engineers and public officials. Join leaders across space, mobility, public, broadcasting, telecoms and humanitarian sectors. Lean in, discuss and learn about innovations, opportunities and solutions shaping the future of these sectors.



## FEATURED SPEAKERS



**Clint Crosier**  
Director of Aerospace and  
Satellite, Amazon Web Services  
USA



**Tom Eskola**  
VP and GM, Middle East, Central  
and Southern Asia, and Africa  
Panasonic Avionics  
UAE



**Sam Peterson**  
Business Development Director,  
Swedish Space Corporation  
Sweden



**Dr. Badr Alsuwaidan**  
VP & Chief Technical Officer,  
Arabsat  
Saudi Arabia



**Aarti Holla-Maini**  
Secretary General, ESOA  
Belgium



**Yasir Hassan**  
Board Member, Satcoms  
Innovation Group (SIG)

# NEXTGEN CONTENT: GLOBAL WATCHLIST

CABSAT NEXTGen Content is the MENA region's ultimate screening platform that premieres content from international studios, distributors and content creators - making it the year's best marketplace to meet and source from top creative minds of the world.

## KEY HIGHLIGHTS



Live video screening



Introduce and present content to acquisition professionals



An opportunity to launch and establish a viable and successful content market in the region

## ADVISORY BOARD



**Hans Fraikin**  
Film and Television  
Commissioner  
Abu Dhabi Film Commission  
UAE



**Sanjay Raina**  
Media & Entertainment  
Evangelist, Board Member &  
Advisor  
UAE



**Augustus B. Ajibola**  
Director, Department of  
Entertainment and Creative  
Services, Federal Ministry of  
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**Nick Grande**  
CEO, mena.tv  
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**Khulud Abu Homos**  
Founder & CEO, Arab Format Lab  
UAE



## PARTNERS



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COMMISSION



Federal Ministry of  
**INFORMATION & CULTURE**  
Federal Republic of Nigeria

**mena.tv**

# PUT ON YOUR RADAR

## MUST-SEE PRODUCTS & INNOVATIONS

### EXHIBITORS PRODUCTS/SERVICES - BROADCAST


#### GB LABS

**Product - Unify Hub**

A platform designed to meet all the challenges of today's production and work environments. Available as a stand-alone or software upgrade to an existing GB Labs appliance.



Key Benefits

- Fast and secure access to data.
- Seamless on-premise experience for remote workers.
- Accelerated cloud access.

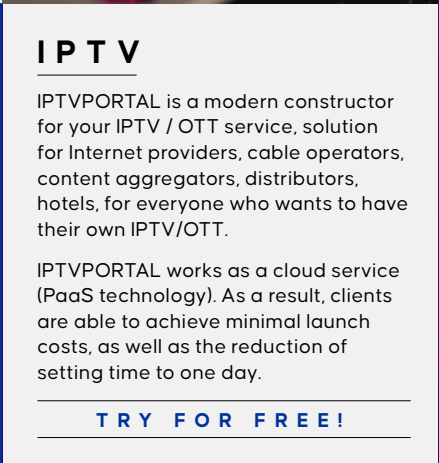




**IPTV / OTT TV PLATFORM**



**iptvportal.cloud**

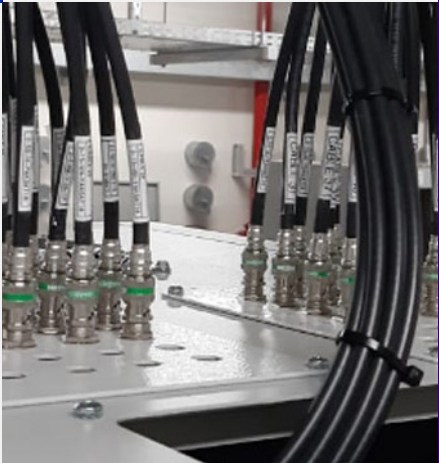


#### IPTV

IPTVPORTAL is a modern constructor for your IPTV / OTT service, solution for Internet providers, cable operators, content aggregators, distributors, hotels, for everyone who wants to have their own IPTV/OTT.

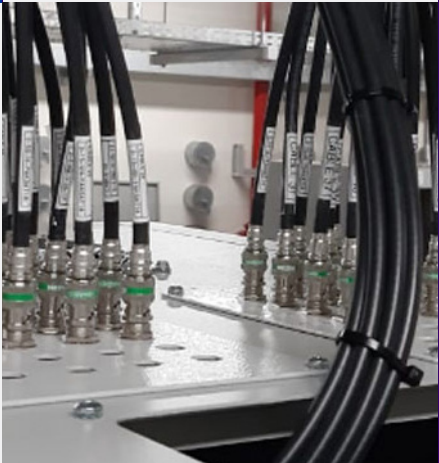
IPTVPORTAL works as a cloud service (PaaS technology). As a result, clients are able to achieve minimal launch costs, as well as the reduction of setting time to one day.

**TRY FOR FREE!**



#### MENA NETS

Mena Nets system integration solution entails designing, supplying, installing, and training telecommunication operators. The solution is delivered by laying fiber cables plus Belden coaxial cables from fiber sources and from Global Skyware and Kratos dish antennae. Then, ETL multiplexers process and feed into cisco IRD's loaded with Synamedia software.

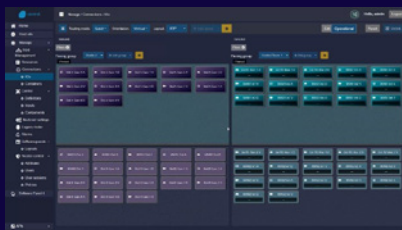






### PEBBLE TV

IP connectivity made simple. Pebble Control is a scalable self-contained connection manager which makes connecting IP devices as simple as SDI. It is easy to configure, deploy and operate using web-based UIs. It also leverages open standards to interface with NMOS-enabled devices from multiple vendors.



### QARVA

#### Product - MultiPipe

In an age where consumers want access to (4K/8K) content anywhere, anytime on any device, Qarva's award-winning technology, MultiPipe in delivering ultra-fast, high-quality content to users, has ensured the best user experience. We are transforming 17 Years of Expertise into the Best User Experience by Developing High Quality Solutions.



### ROKS TV

#### Pairing Conditional Access System

Pairing CAS where CA cards work only with STBs, including fingerprint and messages sending. Whole CAS currently supports DVB-S/S2 standards (others by request), constellations - up to 16APSK and H.265 codec. Proposed pairing complex together with own developed web billing and TV equipment makes turnkey solution for professional digital video broadcasting



### TATA ELXSI

iCX is a secure, feature-rich, SaaS-based solution for monitoring and managing CPEs (STBs and Gateways) at scale. iCX can be extended to manage 5G/IoT devices, making it future-ready.



Manage and Monitor CPEs Intelligence

TEplay is a pre-integrated, highly scalable, and secure end-to-end OTT video delivery platform. Built on next-gen micro-services based architecture ensuring consistent performance and dynamic scaling with unified backend system and processes for OpEx optimization and easy maintenance.



## SPACEBRIDGE

SpaceBridge Inc.'s portfolio, including the ASATTM product line supports numerous verticals with various technologies and applications such as: Cellular backhaul, Industrial Internet of Things (IIoT), commercial and military Satcom-On-The-Move (SOTM), high-speed broadband, multicast IPTV, voice over IP, videoconferencing, L2/L3 VPN, Virtual Network Operator and HD/UHD TV broadcasting.



## GAZPROM

Due to wide coverage areas, Yamal satellites enable communication services delivery to different parts of the world for the purposes of Oil&Gas, Government, Aviation, Maritime, Education and Emergency segments. Yamal Satellite capacity is successfully used for communication links and data transmission, TV distribution, occasional use, trunking, backhaul and mobility services.



## TOP FEATURED BRANDS - BROADCAST



## TOP FEATURED BRANDS - SATELLITE



# **CABSAT**

26 - 27 OCTOBER | 11 AM to 5 PM  
28 OCTOBER | 11 AM to 4 PM

HALLS 2 AND 3  
DUBAI WORLD TRADE CENTRE



## BY METRO

The Dubai Metro's red line 'World Trade Centre Station' serves the exhibition centre. You can buy your metro ticket at the station. For more information, visit [www.nol.ae](http://www.nol.ae) or call 800 90 90.



## BY TAXI

To book a taxi from any pick up point of your choice call 800 88088 (24hrs, operated in Arabic and English).



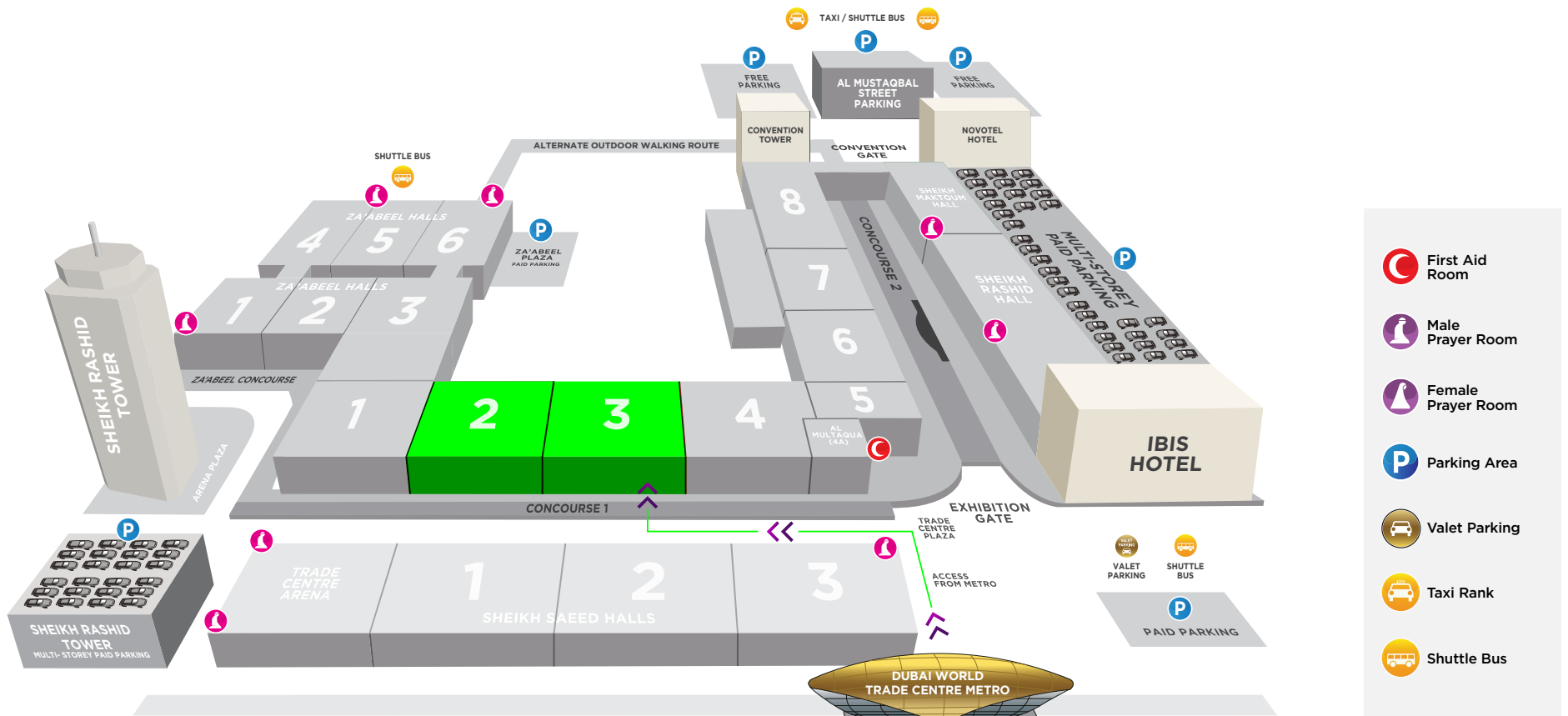
## BY BUS

The closest stop is the Novotel Hotel stop outside the Convention Gate entrance at Dubai World Trade Centre.



## FREE, PAID AND VALET PARKING

[Click here to view onsite parking map and access](#)



## TRAVELLING TO DUBAI

Check for the latest information about COVID-19 travel and testing requirements for travelling to, from or connecting through Dubai at our Airline Partner - Emirates website.



- No Quarantine: Some visitors might be tested again on arrival at Dubai's airport. If you are required to take another test on arrival, you must remain in quarantine at your residence or place of stay until you receive the test result. If the test result is positive, you must stay in isolation and follow the instructions of Dubai Health Authority. If the test result is negative, you do not need to quarantine yourself.
- Events Running: Over 40 in-person business events are lined up from September to December 2021.
- Flights Open for Booking: Plan your travel via Emirates for a special offer.
- Accommodation: COVID-19 health and safety measures are implemented across hotels.

## ATTENDING THE EVENT

- Wearing a face mask is mandatory.
- Hand sanitizers dispensers are installed at multiple locations across the venue.
- Routine disinfection and air change protocols are followed during the event.
- Vaccine certificates and negative Covid-19 tests are not required to enter the exhibition.

## YOUR HEALTH & SAFETY IS OUR TOP PRIORITY

SAFETY ASSURED BY



We are committed to providing you with a safe environment to do business in accordance with all the health & safety guidelines set out by the local authorities. The event will be delivered with strict standards of health & safety precautionary measures including social distancing, contactless transactions and hygiene protocols at all times.

In May 2021, GISEC, the Gulf Information Security Expo and Conference event took place and 99% of attendees recorded the event as safe and very safe to conduct business.





# SAFEST FACE-TO-FACE BUSINESS ENVIRONMENT, PROVEN TO YOU WITH GISEC 2021, IT SHOW HELD IN MAY 2021

We welcomed attendees from 73 countries safely at 2021's in-person global information security event. Dubai World Trade Centre set a new safety benchmark for live exhibitions around the world..

## HERE'S A PICTURE GALLERY OF THE EVENT





Due to new health and safety protocols, exhibitors can log on to exhibitor zone to submit all staff details.



Print@home badges (in pdf) will be accessible in portal from 7th October 2021. Collect sanitised lanyard and badge holder onsite



Wearing of masks is mandatory. A penalty of AED 3000 fine may be levied by the government authorities for non-compliance.



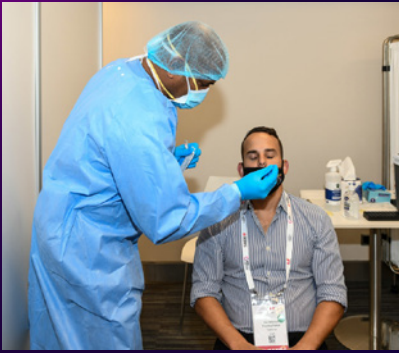
Social distancing markings should be placed on each stand and respected at all times



Clear signage of maximum capacity allowed at any one time to be displayed on the front of the stand. If a stand has a meeting room - maximum capacity to be displayed also



Exhibitors must sanitise high touch points/ areas within their exhibition stand frequently



Exhibitors appointed stand building contracting company and any temporary staff working onsite during the build up need to provide a negative Covid 19 Test Result to gain access to the Exhibition Halls.



All product demos and activations within a stand must observe a 2 metre social distance. The viewing area should be on the stand and also needs to incorporate social distancing of 2 metres



Microphones are fitted with filters and replaced after every use



Microphones, headsets and equipment need to be sanitised after every use.



Individually sanitised and packed badge holders and lanyards will be distributed at multiple locations across the event



Sanitisers, gloves, anti-bacterial wet wipes and tissues should be readily available on each stand





All products and furniture used for product launches, if any, need to be sanitised after every use. Gloves to be readily available if required.



Buffet permitted if served by waiting staff. Individually packaged food and beverage items available.



Avoid shaking hands and exchanging business cards.



Food and beverages to be consumed in dedicated F&B areas where masks may be removed when seated.



We recommend all reading materials are downloadable via a QR code. If this is not possible, brochures/catalogues should be individually wrapped, alternatively all brochures and promotional materials, which are not individually wrapped/ packaged, can be distributed by an usher or hostess wearing a face shield, mask and gloves as mandatory. Distribution of these brochures/catalogues should be limited to one piece per person.



PCR Testing Clinic available onsite.



Isolation rooms are set up at the venue for suspected cases.

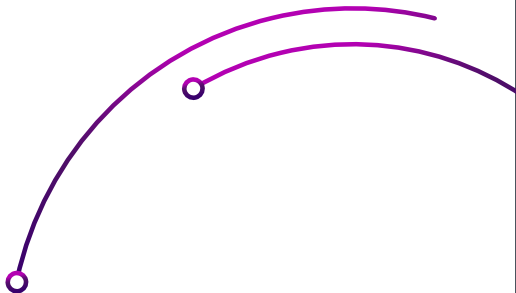


Conference areas on exhibition stands should have the seating set at 2m apart from each other

## IMPORTANT NOTICE

If you have a fever, cough, shortness of breath, are feeling unwell or suspect you have symptoms of COVID-19, please seek medical attention and do not attend the event.

For any queries on health and safety measures please contact Irene Hayes on [Irene.Hayes@dwtc.com](mailto:Irene.Hayes@dwtc.com)







**26 - 28**  
**OCT 2021**  
DUBAI WORLD  
TRADE CENTRE

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Supporting Partners



Supporting Partners



Registration &  
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Supporting Associations



WE ARE COMMITTED  
TO PROVIDING A  
**SAFE, SMART & SEAMLESS**  
EVENT EXPERIENCE WITH  
ALL HEALTH & SAFETY  
MEASURES IN PLACE

Safety assured by



Health & safety protocols: Advance, online registration and Print@Home badges issued only.  
Strictly no registration / badges issued on-site.