

# Fintech SURGE.

فينتك سيرج

X

# GITEX GLOBAL

10-13 OCT 2022

10-14 OCT 2022

ZA'ABEEL HALL 5

DUBAI WORLD TRADE CENTRE

THE MENA REGION'S MOST INNOVATIVE AND COLLABORATIVE  
EVENT EXPLORING THE IMPACT OF WEB3.0 ON TRANSFORMING  
THE REGIONAL FINTECH ECOSYSTEM

Where  
**Finance + Technology**  
create limitless  
**Opportunities**

FINTECHSURGE.COM

#FINTECHSURGE



Monday, 10 Oct

11AM to 5PM

Tuesday, 11 Oct - Thursday 13 Oct

10AM to 5PM

Strategic Sponsor



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geidea

Gold Sponsors



r7san

FINTX

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bio-idv

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armada TECH

REFINITIV   
An LSEG Business

Only advance, online registration available and Print@Home badges accepted on-site.  
Strictly no badges issued on-site at the event.

100<sup>+</sup>Global  
Exhibitors110<sup>+</sup>International  
Speakers1000<sup>+</sup>Tailored Startup  
Meetings

# Fintech SURGE.

فينتك سيرج

With a 25% compound annual growth rate, the global Fintech sector is expected to be valued at \$310 billion this year. As **Fintechs accounted for 41% of MENA's \$864 million startup funding** in Q1 of 2021, the region's rapid adoption of financial technologies continues to soar. Fintech Surge is poised to be the premier hub for Fintech entrepreneurs, innovators, investors, regulators, and institutions as we leverage the vast growth of PayTech, WealthTech, InsureTech, and RegTech in the MENA region.

With a clear focus on embedded finance, customer experience and benchmarking global fintech strategies, the Middle East and North Africa's unrivaled meeting place for global fintech leaders will see the financial industry's biggest tech-revolutions presented by **100+ globally leading financial services companies** and most disruptive startups.

Co-located with

**GITEX**  
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**AI**  
EVERYTHING

**NORTH  
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VERSE**

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VIEW AGENDA

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# 100+ MAJOR FINANCIAL SERVICE INNOVATORS ON THE SHOWFLOOR

Fintech Surge is set to gather the world's most exciting and innovative fintech companies and startups in the Fintech capital of the MENA region - Dubai

## MEET SOME OF THE WORLD'S MOST INNOVATIVE FINTECH COMPANIES



With the vision to create a world beyond cash, Mastercard connects billions of consumers, thousands of financial institutions, and millions of merchants, as well as governments and businesses around the world.

*Telr*

An award-winning payment gateway provider designed to allow companies to seamlessly begin accepting online payments online so they can safely and securely scale their online businesses world-wide.



One of the UAE's best performing banks for over five decades, Mashreq is a leading financial institution with an expanding footprint across the Middle East with a strong presence in the financial capitals of the world with international offices in Europe, Asia, Africa and the US.

**FOODICS®**

Foodics has transformed the restaurant industry with its one-stop-shop restaurant management ecosystem that enables restaurateurs to effortlessly control, streamline, and grow all their operations, anytime from anywhere.



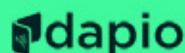
AI-powered identity verification service provider, which can offer KYC, AML and KYB solutions anywhere, anytime in less than 30 seconds. They cater to a wide array of businesses from finance and banking, e-commerce, cryptocurrency, healthcare, and education sectors.



Investera is a market-leading alternative investment management ERP, providing users a platform to effortlessly manage funds, portfolios, and assets in one system.



As a Saudi start up, Geidea works with some of the leading companies in the world. The company is funded by one of the region's largest private equity firms and works with global financial and tech partners to empower merchants of all types and sizes with the tools to start, manage and grow their business.



Dapio is a simple, fast, and contactless way to get paid. Their seamless technology is designed to turn your smartphone into a direct card reader so you can get paid wherever you are and whenever you need to.



A leading Egyptian payment provider with a user-friendly mobile application allowing their customers to provide customers with 24/7 customer service experiences and a variety of web design services.



One of the leading high-tech Authentication ID & Cards Company, bio-id's impenetrable system integrates the whole ecosystem of identity, security, payment and financial technologies under one umbrella, forming a one stop shop for digital solutions.

**SEE ALL EXHIBITORS**



## MEET YOUR PEERS AND PARTNERS AT FINTECH SURGE

# 7000+

fintech buyers across

- Banking
- Insurance
- Legal firms

- Wealth & asset management
- Retail
- Corporate Businesses

# 500+

Leading Banks  
and Institutional  
Investors

# 100+

Accelerators and  
Incubators from  
20+ countries

# 50+

Regulators and  
Financial Centres  
from 25+ Countries

# 50+

Global  
Fintech  
Associations



Fintech Surge is an important event. It's where a lot of Fintech players are and a lot of people who are interested in Fintech, who want to learn more about what is being served in the region."



**KHALIL ALAMI**

Founder and CEO  
Telr



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## WHAT'S NEW

STARTAD

**STARTAD CORPORATE SPRINT ACCELERATOR**

11 October, 2022

Fintank Stage

**ZABEEL HALL 5**

StartAD is propelling the MENA Fintech ecosystem forward with the ninth edition of their renowned Corporate Sprint Accelerator (CSA 9). Ten of their most innovative Fintech startups will pitch live for the prestigious XRPL developer grant worth USD 25,000 in this final competition round at Fintech Surge for the first time.

Sponsored by  **ripple****CX FORUM**

The Future of Customer Experience: Customer experiences start with personalised and interactive journeys that provide optimised results, securely and seamlessly. The CX Forum will take a deep dive into the trends and strategies that will redefine customer experience post-pandemic and meet the expectations of today's more connected and discerning customer.

13 October, 2022  
The Summit Stage**ZABEEL HALL 5****FINTECH WORKSHOPS**

**DR. XI CHEN**  
Associate Professor of  
Technology, Operations,  
and Statistics  
**NYU Stern School of  
Business**

**Opportunities and Challenges in Adopting Web3 for FinTech Industries**

A discussion on opportunities and challenges in Web3 development and how Web3 will make an impact on FinTech

- Web3 Background: Introduction to Web3 and the Future of Web3
- Infrastructure Layer: fundamental blockchain technology and security solutions. Introduction of a modern security solution called zero-knowledge proof
- Application Layer: decentralized finance (DeFi) and technology behind it. How the DeFi is compared to centralized finance

**Date:** 10 October**Location:** Fintank Stage, Zabeel Hall 5**Gauging Operational and Investment Risk in Open Finance, DeFi and Crypto Markets**

- Reassessing Stablecoins: can algorithmic coins still be trusted?
- Understanding the foundations and calculating yield vs. risk in staking
- The role of Open Finance to enable Crypto trade for conventional banks

**Date:** 10 October**Location:** Fintank Stage, Zabeel Hall 5

**STÉPHANE REVERRE**  
Co-Founder & CEO of SUN  
ZU Lab & Lecturer  
**IAE Bordeaux University  
School of Management**



**VIKRAM PANDYA**  
Fintech Director  
**SP Jain School of  
Global Management**

### Fintech in Metaverse | 60 Minutes

Fintech in Metaverse explores various advancements and emerging opportunities. It is aimed professionals at mid to senior in banking, Fintech and metaverse. The workshop covers the following topics:

- Introduction to the world of Metaverse
- Introduction to Fintech and Embedded Finance
- Fintech in Metaverse:
  - Onboarding
  - Payment & Lending
  - Ownership & Wealth Management

**Date:** 11 October

**Location:** Fintank Stage, Zabeel Hall 5

### Mainstreaming ESG Innovation: Leading Fintech's Next frontier

This workshop focuses in on building the purpose of ventures as a business asset, source of advantage , team motivator and innovation driver for value. Its aim is to help you build a road map to lead with confidence and impact in this growing field

**Date:** 12 October

**Location:** Fintank Stage, Zabeel Hall 5



**PROF FRANCIS DAVIS**  
Professorial Fellow  
**Oxford University**



**VIKRAM PANDYA**  
Fintech Director  
**SP Jain School of  
Global Management**

### The world of Central Bank Digital Currency (CBDC) | 90 Minutes

The Central Bank Digital Currency (CBDC) workshop will provide participants with the knowledge and skills necessary to understand, conceptualize, design and implement a CBDC system.

The workshop covers the following topics:

- Overview of CBDC and how it is different from Crypto
- Types of CBDC, inherent features, architecture and tools
- Global CBDC landscape and current progress
- Socio-Economic Implications
- Interoperability and Future of CBDC

**Date:** 13 October

**Location:** Fintank Stage, Zabeel Hall 5

### Introductory Course on Automated Tools for Trading

Alternative Approaches to Investing using Bot Trading in Crypto Markets

- Understanding the advantages of bots over humans
- Compounding profits through automated trading
- Growing a long-term crypto portfolio with accumulation bots
- Maximizing risk-to-reward on engaged capital
- Exploring optimal bot strategies for high and low market volatility

**Date:** 13 October

**Location:** Fintank Stage, Zabeel Hall 5



**AARON DISHNER**  
Co-Founder &  
Lead Instructor  
**The Better  
Traders**

Owner, YouTube  
Channel Moonin  
Papa, World-Leading  
Crypto Bot Trader



**RUNE SUMMERS**  
Director of Public  
Relations and Media  
**The Better  
Traders**



## SUPERNOVA CHALLENGE

13 October 2022

POLARIS HALL

As an integral part of North Star's Supernova challenge, fintech represents one out of twelve competition categories where startups pitch high-octane tech ideas and thrills with USD 200,000 up-for-grabs. Metaverse residents can log on & vote for their favourite fintech startups.



We won the prize for the best fintech and then an option to meet an investor. This is a great opportunity for us".



**ALEX ZHUKOV**  
Business Development Manager,  
Crassula, Latvia  
**Fintech Category Winner**



## FINANCIAL CENTERS LEADERS EXCHANGE

Regional Fintech government and regulatory leaders and their global counterparts will hold an invite-only roundtable discussion to advance Fintech initiatives in the MENA region.

BY INVITATION ONLY

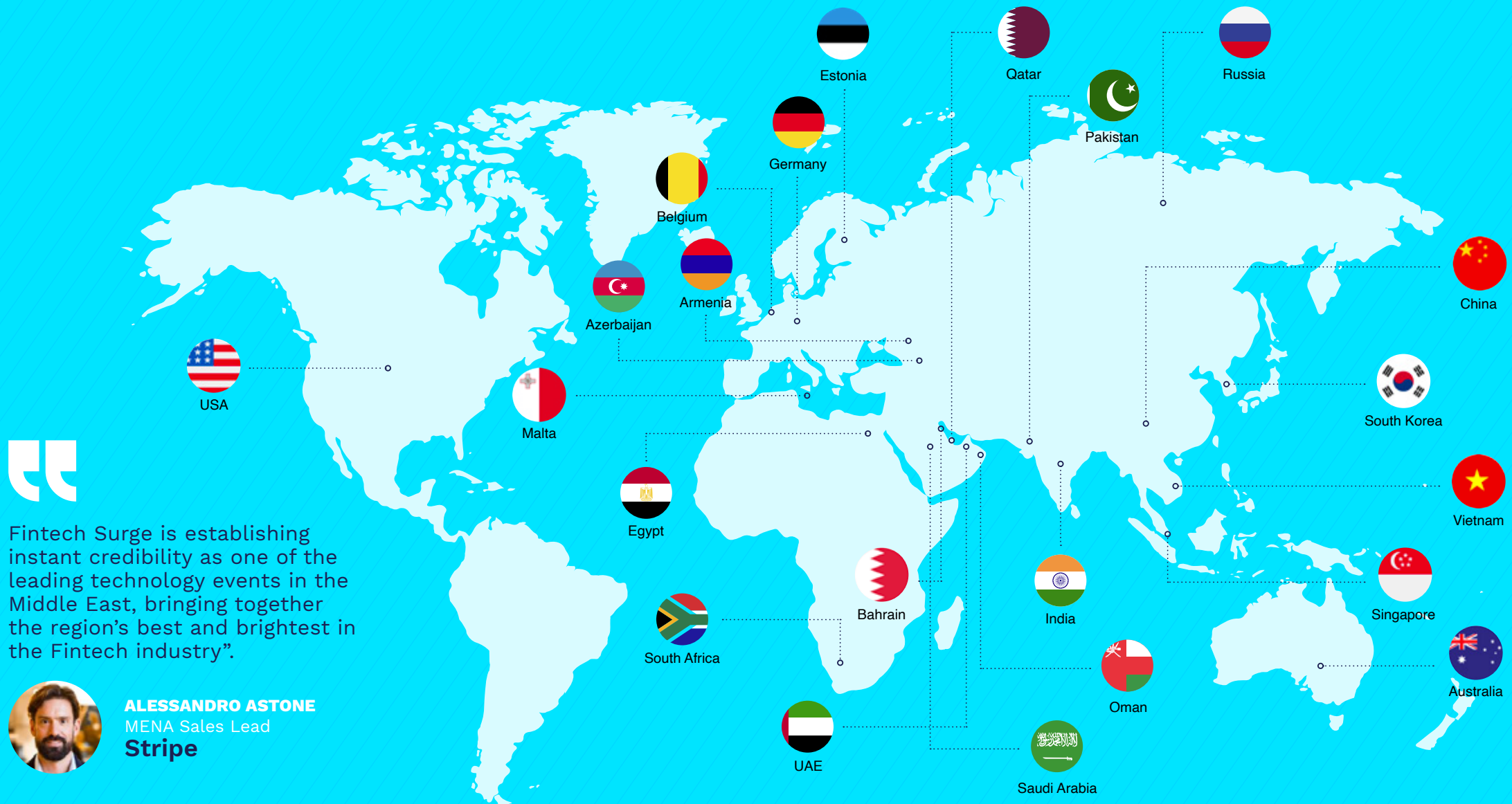




## POWERFUL INTERNATIONAL PRESENCE

Fintech Surge gathers the world's most exciting and innovative fintech companies, disruptive startups, and ecosystem partners from 5 continents, setting the stage for the transformation of the Financial Services industry in the Middle East and North Africa.

80% of Fintech Surge's exhibitors are exhibiting live for the first time in Dubai this year. Do not miss the chance to scale your connect and network with a global lineup of Fintech innovators, regulators, and financial institutions.



Fintech Surge is establishing instant credibility as one of the leading technology events in the Middle East, bringing together the region's best and brightest in the Fintech industry”.

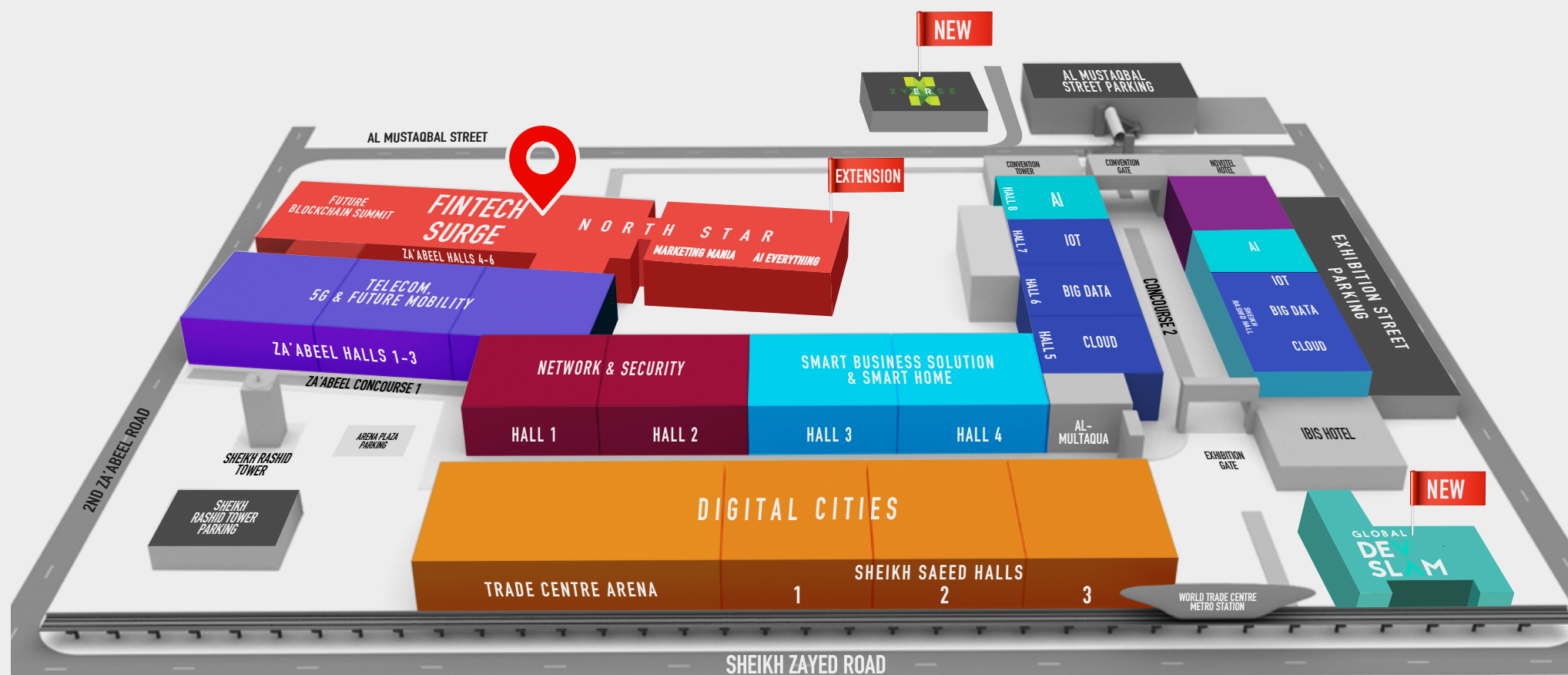


**ALESSANDRO ASTONE**  
MENA Sales Lead  
**Stripe**

**Fintech  
SURGE.**  
فينتك سيرج

**10 - 13**  
— OCT 2022  
DUBAI WORLD TRADE CENTRE

Fintech Surge is an integral part of GITEX Global, the super connector event of the year, featuring 4000+ tech and digital companies from 170+ countries throughout a 25 hall exhibition.



Co-located with

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GLOBAL

**GLOBAL  
DEV  
SLAM**

**AI**  
عالم الذكاء الاصطناعي  
EVERYTHING

**NORTH  
STAR**  
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BLOCKCHAIN  
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**X  
VERSE**

**ماركتنغ مانييا**  
**Marketing  
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# CONFERENCE

**Fintech** has started a technological revolution, but what is needed to have the next level breakthrough and continue creating seamless experiences laced with trust, transparency, convenience, and accessibility?

10-13 October 2022  
The Summit Stage

ZABEEL HALL 5

## DIGITAL FINANCE SUMMIT



### GLOBAL FINTECH STRATEGY

Delve deeper in how to balance security, market integrity, growth, and innovation in your Fintech organisation.



### OPEN FINANCE FORUM

Take a look at how open finance and embedded finance will transform financial services for both consumers and businesses.



### REDEFINING FINANCIAL SERVICES

Learn about the trends and disruptions that will dictate the future of financial services.



I think Fintech Surge definitely spearheads discussions. Presence is important at GITEX and Fintech Surge to remain relevant to your industry.”



**PAUL NILSON**  
Commercial Director  
**Codebase Technologies**

**110+**  
Global leaders  
on stage

**40+**  
Hours  
of talks

**1500+**  
International  
delegates

## TOP SPEAKERS

### DIGITAL FINANCE SUMMIT



**Amnah Ajmal**  
Executive Vice President,  
Market Development, EEMEA  
**Mastercard**



**Peter Englund**  
Senior Executive Officer, Head of  
Commercial Insurance  
**Middle East Zurich  
Insurance Company Ltd**



**Paul McLeod**  
COO  
**Emirates Insurance  
Company**



**Hussein Mohammed Al Meeza**  
Vice Chairman  
**Al Salam Banks, Managing Director & CEO**  
**Dubai Islamic Insurance and  
Reinsurance - AMAN**



**Khamis Buharoon Al Shamsi**  
Board Member & Vice Chairman  
**Abu Dhabi  
Islamic Bank**



**Ersoy Erkazanci**  
Dubai Correspondent  
**Bloomberg HT**



**Dr Nouran Youssef**  
Senior Financial Sector  
Specialist  
**Arab Monetary Fund**



**Gilbert Ohana**  
Co-founder and  
Managing Partner  
**FinTLV Ventures**



**Nizam Uddin OBE**  
Chief Strategy Officer  
**Algbra**



## CX FORUM



**Arik Shtilman**  
Co-Founder & CEO  
**Rapyd**



**Robson Albuquerque**  
R&D Cyber Security Specialist  
**Nubank**



**Esraa Gamal**  
COO  
**Telr**





# GITEX GLOBAL

Officially the largest and most international tech and startup event in the world with the highest number of pre-set meetings than any event. There is no other better global, super connector, digital sourcing forum, where thousands of Government employees from 230+ public sector authorities are forging alliances, signing MoUs and procuring solutions across Metaverse, AI, Blockchain, Fintech and Cybersecurity technologies.

HALLS 1 - 7, ZA'ABEEL HALLS 1 - 3, PAVILION, SHEIKH RASHID HALL, SHEIKH MAKTOUM HALL



Ai Everything is one of the world's largest and most influential events dedicated to artificial intelligence. Hosted by the UAE's Minister of State for Artificial Intelligence, Digital Economy & Remote Work Application, Ai Everything will advance a more nuanced understanding of today's Ai technology and its long-term potential.

PAVILION

# — NEW — GLOBAL DEV SLAM

Inspired by the UAE's mission of building the best coder and developer ecosystem in the world, GITEX launches Global DevSlam - a world-leading learning, upskilling and talent acquisition event. The event also welcomes the worldwide python community with the launch of the PyCon MEA edition - featuring a lineup of renowned Python masters coming together for the first time in the region at Global DevSlam.

DEVSLAM HALL- PLAZA



Against the backdrop of global macro-economic challenges, North Star will be this year's pivotal meetup highlighting the decisive global elements that will re-establish growth and help startups get clarity amid new realities. Success stories of marquee unicorns, achieving market-defiant startup growth, Africa's rising startup culture, venture portfolio management, investor confidence-building, creative economy disruptors, are among the major themes to explore.

ZA'ABEEL HALLS 4-7

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ZA'ABEEL HALL 5

# FUTURE BLOCKCHAIN SUMMIT

قمة مستقبل البلوك تشين

This year's Future Blockchain Summit is home to the largest gathering of thought leaders, blockchain architects, game-changing startups and powerful investors networking, investing and providing education centered around blockchain, cryptocurrency, NFTs, web 3.0 and the metaverse.

ZA'ABEEL HALL 4



# NEW X-VERSE

For the first time, we delve into the greatest shifts and the most potentially disruptive industry applications of the Metaverse at the newly launched X-VERSE. Progressing from buzzword to powerful business realities, get a first-hand, live environment experience of how diverse industries will look in an increasingly vast and rich virtual ecosystem – from Manufacturing to Education to Healthcare and Future of Work.

X-VERSE HALL, NEXT TO AL MULTAQUA STREET MULTI-STOREY PARKING

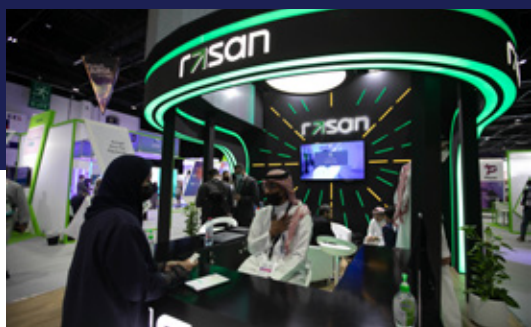
# ماركتنغ مينيا Marketing Mania

Marketing Mania brings together the leading innovators and solutions that offer brands a sharper competitive edge. An emphasis on interactive, experiential, convenient and personalized across a power-packed programme of technology showcases, conferences and hands-on trainings.

POLARIS HALL

# Fintech SURGE.

فينتك سيرج







**NEW LAUNCH**

The Most Awaited Launch  
of the Year. Soon, Every  
Company will be a Green  
Digital Company

**10-12 MAY 2023**  
DUBAI WORLD TRADE CENTRE

**GITEXIMPACT.COM**  
**#GITEXIMPACT**

# SOLVING THE ESG EQUATION

The region's first and most inclusive  
global event for climate investments,  
green business models & public-  
private partnerships.

A GLOBAL ESG SUMMIT & EXPO WITH MAXIMUM IMPACT

**50+**

Ministry  
Delegations

**40+**

Global ESG  
Funds

**30,000+**

Attendees

**400+**

Exhibitors

**150+**

Leading ESG  
Investors

**250+**

International  
Media Networks

**75+**

Hours of Immersive  
Content

**GET INVOLVED**



**MEET AT GITEX STAND:  
CC2-17, IN FRONT OF HALL 7**

COLLOCATED WITH



ORGANISED BY



مركز دبي التجاري العالمي  
DUBAI WORLD TRADE CENTRE



**NEW LAUNCH**



**10-12 MAY 2023**  
DUBAI WORLD TRADE CENTRE

## ENABLING CONNECTIONS TO DESIGN A BETTER TOMORROW

Future Urbanism Summit & Expo presenting the ultimate opportunity for technology providers to showcase their solutions to smart city governments, regulators, architects and developers to empower ground-breaking urban developments across the MENA region.

**Three-day event connects key urbanism stakeholders with solution providers creating vibrant, thriving cities**

**15,000<sup>+</sup>**  
Visitors

**150<sup>+</sup>**  
Exhibitors

**80<sup>+</sup>**  
Startups

**1,000<sup>+</sup>**  
Delegates

**120<sup>+</sup>** High-level  
Speakers

**50<sup>+</sup>** Ministry  
Delegations  
expected

**50<sup>+</sup>** Hours of  
content

**GET INVOLVED**

[futureurbanism@dwtc.com](mailto:futureurbanism@dwtc.com)

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DUBAI WORLD TRADE CENTRE

#Futureurbanismexpo  
[www.futureurbanism.ae](http://www.futureurbanism.ae)